



Introduction

Who am I?



Ask Me Anything.

Background AMA



Which Title Should I be Reading?

Lecture Overview





Hmmmmmmm

Creativity and Innovation





?

Some Words of Wisdom?



And I quote

NOTHING IS ORIGINAL. STEAL FROM ANYWHERE THAT
RESONATES WITH INSPIRATION OR FUELS YOUR IMAGINATION.
DEVOUR OLD FILMS, NEW FILMS, MUSIC, BOOKS, PAINTINGS,
PHOTOGRAPHS, POEMS, DREAMS, RANDOM CONVERSATIONS,
ARCHITECTURE, BRIDGES, STREET SIGNS, TREES, CLOUDS,
BODIES OF WATER, LIGHT AND SHADOWS. SELECT ONLY THINGS
TO STEAL FROM THAT SPEAK DIRECTLY TO YOUR SOUL. IF YOU
DO THIS, YOUR WORK (AND THEFT) WILL BE AUTHENTIC.

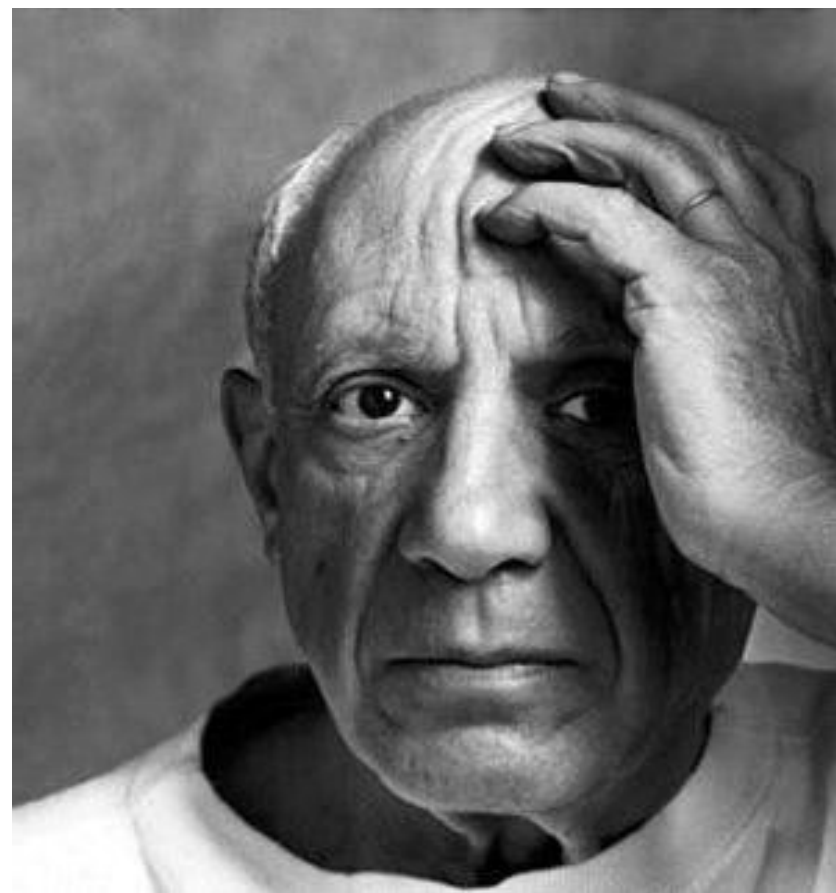
AUTHENTICITY IS INVALUABLE; ORIGINALITY IS NON-EXISTENT.
AND DON'T BOTHER CONCEALING YOUR THIEVERY—CELEBRATE
IT IF YOU FEEL LIKE IT. IN ANY CASE, ALWAYS REMEMBER
WHAT JEAN-LUC GODARD SAID: "IT'S NOT WHERE YOU TAKE
THINGS FROM—IT'S WHERE YOU TAKE THEM TO."

— JIM JARMUSCH

“Nothing is original. Steal from anywhere that resonates with inspiration or fuels your imagination. Devour old films, new films, music, books, paintings, photographs, poems, dreams, random conversations, architecture, bridges, street signs, trees, clouds, bodies of water, light and shadows. Select only things to steal from that speak directly to your soul. If you do this, your work (and theft) will be authentic. Authenticity is invaluable; originality is non-existent. And don't bother concealing your thievery - celebrate it if you feel like it. In any case, always remember what Jean-Luc Godard said: “It's not where you take things from - it's where you take them to.”

- Jim Jarmusch

Banksy





Seeing the Light

A young boy was warned by his mother never to open the cellar door or he would see things that he was not meant to see. One day while his mother was out he opened the cellar door and his life was forever changed.

What did he see?



A kid could paint that.

Original?



Seriously?

The Hip-Hop Paradigm



Mickey Mouse Trap



2023



True Story, no really.

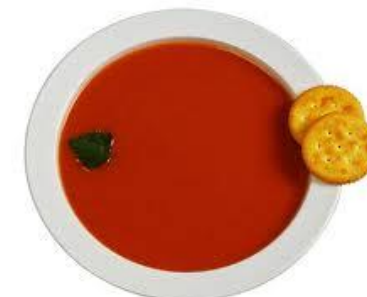
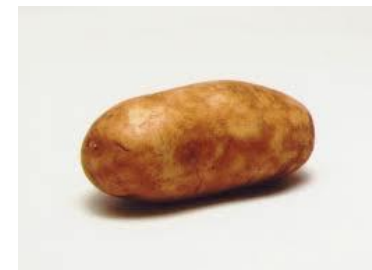
Categories



Which One Now?



Pair What?



The why and how now?

Acting on an anonymous phone call, the police raid a house to arrest a suspected murderer. They don't know what he looks like but they know his name is John and that he is inside the house. The police bust in on a carpenter, a lorry driver, a mechanic and a fireman all playing poker. Without hesitation or communication of any kind, they immediately arrest the fireman. How do they know they've got their man?

Hint: The police only know two things, that the criminal's name is John and that he is in a particular house.



And Now?

Two Methods





20/20



What happens when
he actually
Catches the damn bird?





Talent

"Innovation is 1% inspiration and 99% not logging onto Facebook."



Happy Mistakes

Limits:
Boundaries set you Free



O.M.G

Creativity and Talent are Overrated



What once was

10 000



Timing is everything.

Have you ever heard of?





The Devil

It's in the details.



To Infinity and Beyond

What next?



And Finally...

Thank you!

